

## THE 16<sup>TH</sup> ANNUAL LATIN TRADE SYMPOSIUM & **BRAVO BUSINESS AWARDS**

OCTOBER 29, 2010



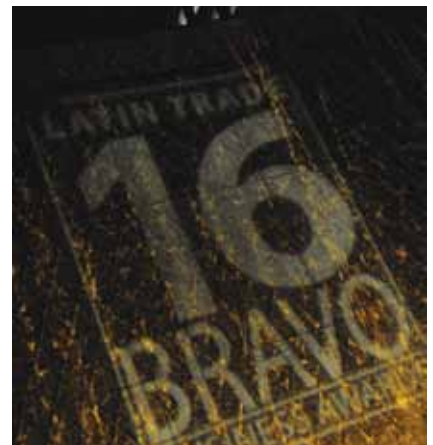
Led by Brazil's Foreign Minister Celso Amorim and culminating with Álvaro Uribe, former president of Colombia, the 10 winners of the 16<sup>th</sup> BRAVO Business Awards were feted at an evening gala reception. Nearly 400 leading business executives, government officials, academics and environmental and humanitarian leaders attended the annual dinner and ceremony at the Four Seasons Hotel in Miami on October 29.

The gala celebration capped a day of activities that began with the Latin Trade Symposium, which is organized in partnership with the Inter-American Development Bank and the Americas Society/Council of the Americas.

The 2010 BRAVO honorees, pictured above from left to right, were: Pacific Rubiales Energy CEO Ronald Pantin (Pioneering CEO of the Year); Intel

World Ahead Vice President and General Manager John Davies (Technology Leader of the Year); Mexichem CEO Ricardo Gutiérrez Muñoz (CEO of the Year); former President Uribe (Lifetime Achievement Award); Instituto Nectandra President Álvaro Ugalde (Environmentalist of the Year); Instituto Trabajo y Familia President, First Lady of Peru Pilar Nores de García (Humanitarian of the Year); Foreign Minister Amorim (Innovative Leader of the Year); BNDES President Luciano Coutinho (Financier of the Year); Arcos Dorados CEO Woods Staton (Dynamic CEO of the Year). Luis Alberto Moreno, president of the Inter-American Development Bank (pictured at right) received an award for Distinguished Service in the Hemisphere.

**Nominations for the 2011 BRAVO Business Awards will open at [www.ltbravo.com](http://www.ltbravo.com) in January.**



PHOTOGRAPHS BY ALEX GORT



**Welcome reception for 2010 Award winners, Latin Trade Symposium, BRAVO Business Awards gala reception**

**1.** Sheryl Pflaum, senior vice president and general manager, Priority Pass, and Maria Lourdes Gallo, co-executive director, Latin Trade Group. **2.** Joachim Bamrud, editor-in-chief of Latin Business Chronicle, with former President of Colombia Álvaro Uribe, at a private roundtable discussion. **3.** Patricia DelGrande, Head of Americas Corporate Banking Coverage, Bank of America Merrill Lynch; Richard Burns, chairman, the Latin Trade Group. **4.** David Rothkopf, president, CEO, Garten Rothkopf; Adrean Scheid Rothkopf; Brazilian Ambassador to the United States Mauro Vieira. **5.** BRAVO winners Ronald Pantin (left) and John Davies flank Cecilia Pantin at the gala reception. **6.** Claudio Muruzábal, CEO of Neoris, and Sandra Muruzábal at the gala. **7.** Banco Nacional de Desenvolvimento Econômico e Social (BNDES) president and BRAVO winner Luciano Coutinho at a symposium panel. **8.** Julie Larkin and Frank Larkin, senior vice president, Hamburg Süd. **9.** Carlos Baruki, vice president of sales & marketing, Latin America and Caribbean, InterContinental Hotels Group; Ritha Margot Pinasco Montoya, executive director, and Mario Pinasco Limas, executive president, Crowne Plaza Lima, at the welcome reception.



## Latin Trade Symposium

**1.** Alberto Alemán Zubieta, CEO, Panama Canal Authority, at the Latin Trade Presidents BRAVO Council breakfast meeting. **2.** David Rothkopf of Garten Rothkopf, moderates the panel on Brazil with BRAVO winners Foreign Minister Celso Amorim and BNDES President Luciano Coutinho. **3.** At the CEO roundtable: Blair Sheppard, dean of Duke University's Fuqua School of Business; Alvaro Diago, COO, Latin America, InterContinental Hotels Group; Bernardo Guillamon, advisor to the Office of Outreach and Partnerships at the Inter-American Development Bank; John Murphy, president, Latin Business Center, The Coca-Cola Company. **4.** BRAVO winner Ronald Pantin and Song Dongsheng, executive vice president, Sinohydro Corporation, at the economic panel. **5.** Arcos Dorado CEO Woods Staton receives the Dynamic CEO of the Year award. **6.** At the economic panel, moderator Susan Segal, president and CEO, Americas Society/ Council of the Americas; BRAVO winners Álvaro Uribe and Ronald Pantin; Song Dongsheng of Synohydro; Alexandre Hohagen, regional managing director, Google Latin America. **7.** U.S. Ambassador to Brazil Thomas Shannon at the panel on Brazil.



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**Latin Trade Symposium**

1. Luis Guillermo Plata, former Colombian minister of trade, industry, tourism. 2. CEO Roundtable. 3. Alexandra Valderrama, regional manager for policy, government, public affairs Latin America, Chevron Products; Fernando Figueredo, chair of public relations and advertising, Florida International University. 4. BRAVO winner Pilar Nores de García discusses the Instituto Trabajo y Familia. 5. BRAVO winner Ricardo Gutiérrez Muñoz, CEO of Mexichem; Tomas Regalado, mayor of Miami; BRAVO winner Álvaro Uribe. 6. Alexandre Hohagen of Google Latin America. 7. BRAVO winner and IDB President Luis Alberto Moreno. 8. Marriott International executives Rob Steigerwald, COO, southern region of the Americas; Teri Merritt, vice president, brand marketing and eCommerce; Laurent de Kousemaeker, chief development officer, Caribbean and Latin America.



**BRAVO Business Awards Gala**

**1.** María José and Augusto Baertl, president, Gestora de Negocios e Inversión, Lima, Peru. **2.** Alvaro Diago, chief operating officer, Latin America and the Caribbean, InterContinental Hotels Group; former president Álvaro Uribe; Jorge Londoño, president, Bancolombia. **3.** Josue Azor and former BRAVO winner Michel Chancy, Haiti Secretary of State of Animal Production. **4.** Latin Trade Editorial Director Jane Bussey and Latin Trade Group Chairman Richard Burns present the 2010 awards. **5.** Sonia Dula, head of global wealth management for Latin America and Canada, Bank of America Merrill Lynch **6.** BRAVO winner Álvaro Ugalde; 2009 BRAVO recipient Rebecca Villalobos; Luis Villa, Instituto Nectandra. **7.** Guillermina Lazzaro of Ashoka; Victoria Shocron of Discar; Carolina Tocalli of Ashoka; Lorena García, Miami ASN Hub Director, Ashoka.



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**BRAVO Business Awards Gala**

1. Former Colombian Trade Minister Luis Guillermo Plata; Susan Segal, president and CEO, Americas Society/Council of the Americas. 2. Bernardo Guillamon, advisor to the Office of Outreach, IDB; Ramiro Crespo, executive president, Analytica Securities; Richard Moss-Ferreira, executive vice president, Cobiscorp; Jorge Rincón, vice president, Priority Pass; Eduardo Checa, president, Analytica Securities. 3. Former President Uribe; Gerardo Mato, CEO of Global Banking — Americas, HSBC Securities. 4. Foreign Minister Celso Amorim of Brazil; Eduardo Chavarri, Consul General of Peru; Luiz Augusto de Araujo Castro, Consul General of Brazil. 5. Susan Hahn; Frank Holder, senior managing director, FTI Consulting. 6. Gabriel Rozman, executive vice president, Tata Consulting Services; Rosemary Winters, co-executive director, Latin Trade. 7. Stuart Kirby, head of public relations, Latin America & Caribbean Hub, Diageo. 8. Jorge Plasencia, president and CEO, República; Beatriz Guerrero, head of communications, Bupa Latin America & Caribbean. 9. Alexei Remizov, senior vice president, HSBC.



**BRAVO Business Awards Gala**

**1.** Jeff Cerefice, vice president of global operations, and Fernando Intriago, executive director — Latin America and Caribbean operations, Dollar Thrifty Automotive Group. **2.** Cristian Rojo, principal, Innvest Developments, Buenos Aires, and María Dolores Rojo. **3.** Copa Airlines executives Pamela Cordova, sales manager, southeast USA; Marco Ocando, director of marketing; and Alina Espino, corporate manager. **4.** BRAVO winner Ricardo Gutiérrez Muñoz and Alfonso Fierro, head of global banking and markets, HSBC Mexico. **5.** Jaime Guerra of Turner Broadcasting System Latin America; Rosinda Bostock; Clara Saiz; and TBS Latin America’s Tomas Saiz. **6.** Tine Hestbaek and Poul Hestbaek, senior vice president, Hamburg Süd. **7.** Mindy Hardoon, president, Jerry Allen Travel, and Fernando Fondevila, regional manager, USA & Canada, Copa Airlines. **8.** Simon Strong, senior managing director, FTI Consulting. **9.** Bank of America Merrill Lynch bankers: Juan Pablo Cuevas, Hernan Mayol, Carlos Obregón, Thomas Avazian, Carlos Ibañez, Ricardo de Bedout, Fabio da Silva.